

COMMUNITY LINC
THE RENT PARTY
BE THE KEY
OPENING
DOORS

October 7, 2017

The Westin Hotel at Crown Center

Honorary Sponsors: Karen and Hank Herrmann | Event Chairs: Roshann Parris and Jeff Dobbs

2017 Karen and Hank Herrmann Humanitarian Award Recipient: Russell Welsh, Polsinelli

SPONSORSHIP LEVELS

\$25,000 Stabilizing Sponsor

Community Impact: Provides safe and stable temporary housing to 50 homeless families with approximately 200 children as they move towards permanent housing.

- Event naming opportunity (i.e. "Underwriting of ...")*
- Logo on print invitation (must be confirmed by July 5, 2017)
- 2 premium tables of 8 (16 seats)
- 8 valet parking passes
- Premier placement of logo on all event signage
- Logo listed on Rent Party web page with link to company's site
- Name and logo on dedicated event e-newsletter
- Full-page ad with prominent placement in event program with special recognition from the stage during the event
- Social media recognition: 3 targeted mentions with logo
- Featured in pre- and post-event press releases and media outreach
- One hotel room for night of event on October 7, 2017 at the Westin Hotel at Crown Center

* Underwriting opportunities available for donors in the following categories: Silent Auction, Entertainment, Guest Gift, Beverage and Mobile Bidding

\$10,000 Rehousing Sponsor

Community Impact: Increases economic mobility for 25 parents by providing career counseling, budgeting, and job attainment strategies with employers and employment agencies.

- 2 premium tables of 8 (16 reservations)
- 8 valet parking passes
- Prominent placement of logo on event signage
- Logo listed on Rent Party web page with link to company's site
- Name and logo on dedicated event e-newsletter
- Half page ad with prominent placement in event program with special recognition from the stage during the event
- Social media recognition: 2 targeted mentions with logo
- Featured in post-event press releases and media outreach

\$5,000 Empowering Sponsor

Community Impact: Provides aftercare services to families during critical time of transition to permanent housing.

- 1 premium table of 8 (8 reservations)
- Name listed on Rent Party web page
- Name dedicated in event e-newsletter
- Quarter page ad in event program
- Social media recognition
- Mention in post event press releases and media outreach

\$2,500 Haven Sponsor

Community Impact: Provides assessments and housing assistance to 50 homeless families trapped in cars, hotels or timing out of shelters.

- 1 priority table of 8 (8 reservations)
- Name listed on Rent Party web page
- Name dedicated in event e-newsletter
- Social media recognition

\$1,250 Hope Sponsor

Community Impact: Provides 30 sessions of therapy for a homeless child experiencing trauma.

- 1 table of eight for dinner
- Name listed inside the event program

EVENT TICKETS

\$800 Host Couple

Community Impact: Provides children with academic tutoring and therapeutic activities.

- Priority Seating for 2 guests
- Name listed inside event program

\$125 Individual Tickets

Community Impact: Provides 21 nights of safe stable housing for a homeless child. Includes 1 reserved seat.

HOW ELSE CAN YOU HELP?

The success of our auction is due to the high quality items we present to our guests. Increase your business/organization's exposure by donating an intriguing silent or live auction item to the Rent Party! Each item will be featured utilizing the latest in charitable bidding technology and visible on hundreds of hand-held devices through our mobile bidding system.

Please contact **Tiffani Kintchen** at **816.389.8255** or **tkintchen@communitylinc.org** for more information.

Please submit sponsor commitments by Friday, September 7, 2017 to ensure that you receive all benefits associated with your sponsorship.

CORE MESSAGES

MISSION: TO END HOMELESSNESS, IMPACT POVERTY, AND REMOVE BARRIERS TO SELF-SUFFICIENCY FOR THE FAMILIES WE SERVE.

TRENDS IN KANSAS CITY



For the past five years, nearly half of KC's homeless have been families.



STABILIZING, REHOUSING AND EMPOWERING FAMILIES

- ➔ **Stabilizing:** Rapid Rehousing evidence-based programs quickly provide shelter and stability for children and parents. Case Management and advocacy for the adults and children help families stabilize quickly and focus on their future.
- ➔ **Rehousing:** Housing Coordination assists families by addressing housing debt and affordability. Families can secure permanent housing and participate in Aftercare Services to ensure retention.
- ➔ **Empowering:** Core competency programs include employment services, budgeting, mental wellness services and healthy lifestyles for adults. Academic support, resiliency classes and nutritional life skills for children help the entire family work to break the cycle of homelessness.

IMPACT OF OUR PROGRAM

We serve nearly 450 people in 125 families a year with most being children.

Since 1988, Community LINC has served:



4,130 families



12,454 individuals



9,000 children

IN 2016
84% exited to
permanent homes.



From 2012–2016, 84% of families remained housed and self-sufficient based on a five-year retention study of all program graduates.

YOUR SUPPORT MAKES A DIFFERENCE

- i** **WAY HOME TOURS:** Spread the word and bring a friend to a one-hour tour the first and third Tuesday of the month at 4:00 pm. An RSVP is required.
- 👤** **VOLUNTEER:** Expand our capacity by serving in children's programs, budgeting, facility projects or on committees.
- 🛏** **IN-KIND DONATIONS:** We rely on donations of bedding, furniture, cleaning supplies and apartment necessities.
- 👤** **SPEAKING OPPORTUNITIES:** Invite us to speak to your social, civic, faith or corporate group.
- 👤** **PARTY HOST:** Share about Community LINC with family or friends, or take a monetary or in-kind collection.
- 💰** **MONETARY GIFTS:** Any donation helps us end homelessness and transform lives in Kansas City.

SPONSORSHIP COMMITMENT FORM

Please submit sponsor commitments by **Friday, September 7, 2017** to ensure that you receive all benefits associated with your sponsorship.

CONTACT INFORMATION

Business/Name Listed As: _____
As you wish it to appear in recognition

Contact Name: _____
For the purpose of coordinating sponsorship benefits

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Email: _____

COMMITMENT

I agree to support Community LINC's Rent Party at the following level:

- | | |
|--|--|
| <input type="checkbox"/> \$25,000 Stabilizing Sponsor | <input type="checkbox"/> \$10,000 Rehousing Sponsor |
| Select One Exclusive Underwriting Sponsorship Opportunity | <input type="checkbox"/> \$5,000 Empowering Sponsor |
| <input type="checkbox"/> Silent Auction Sponsor | <input type="checkbox"/> \$2,500 Haven Sponsor |
| <input type="checkbox"/> Guest Gift Sponsor | <input type="checkbox"/> \$1,250 Hope Sponsor |
| <input type="checkbox"/> Entertainment Sponsor | <input type="checkbox"/> \$800 Host Couple |
| <input type="checkbox"/> Beverage Sponsor | <input type="checkbox"/> \$125 Individual Tickets (<i>Number of tickets: _____</i>) |
| <input type="checkbox"/> Mobile Bidding Sponsor | |

Yes, we'd like to help through our charitable gift of \$ _____ (*we are unable to attend*)

GUEST INFORMATION

- I (or my organization) will attend and/or send guests to the Rent Party.
- I (or my organization) will not attend or send guests to the Rent Party.
- Please contact me about providing an item for the live or silent auction.

PAYMENT INFORMATION

- Check: Make payable to: **Community LINC/Rent Party**
- Invoice: We will mail and email you an invoice to be paid by October 31, 2017.
- Please charge: \$ _____ to my: Visa MC Amex Discover

Card Number: _____ Exp. Date: _____ CVV#: _____

Name on Card: _____ Date: _____

COMPLETE and **RETURN** the commitment form to:

Community LINC

Attn: Tiffani Kintchen | Special Events Manager
PO Box 32697, Kansas City, MO 64171
phone: 816.389.8255
fax: 816.531.4416
email: tkintchen@communitylinc.org
Commit **ONLINE** at www.communitylinc.org



PO Box 32697, Kansas City, MO 64171 | www.communitylinc.org

Community LINC is a 501(c)(3) tax exempt organization and your contribution may be tax deductible to the extent allowed by law.
Thank you for your support and participation in our work.